

**master
plumbers**

Expert. Committed. Professional.

PRINT — MEDIA KIT

F Y 2 0 2 6



TARGET YOUR CUSTOMERS

Australia's largest plumbing magazine

Thank you for choosing to advertise with Australian Plumbing Industry Magazine, Australia's largest-circulating magazine for plumbing professionals and industry partners.

For over 130 years, Australian Plumbing magazine has been the leading source of industry news, innovation, and product information. Published by Master Plumbers, it reaches 23,000 key industry professionals nationwide (20,000 printed copies & 3,000 digital).

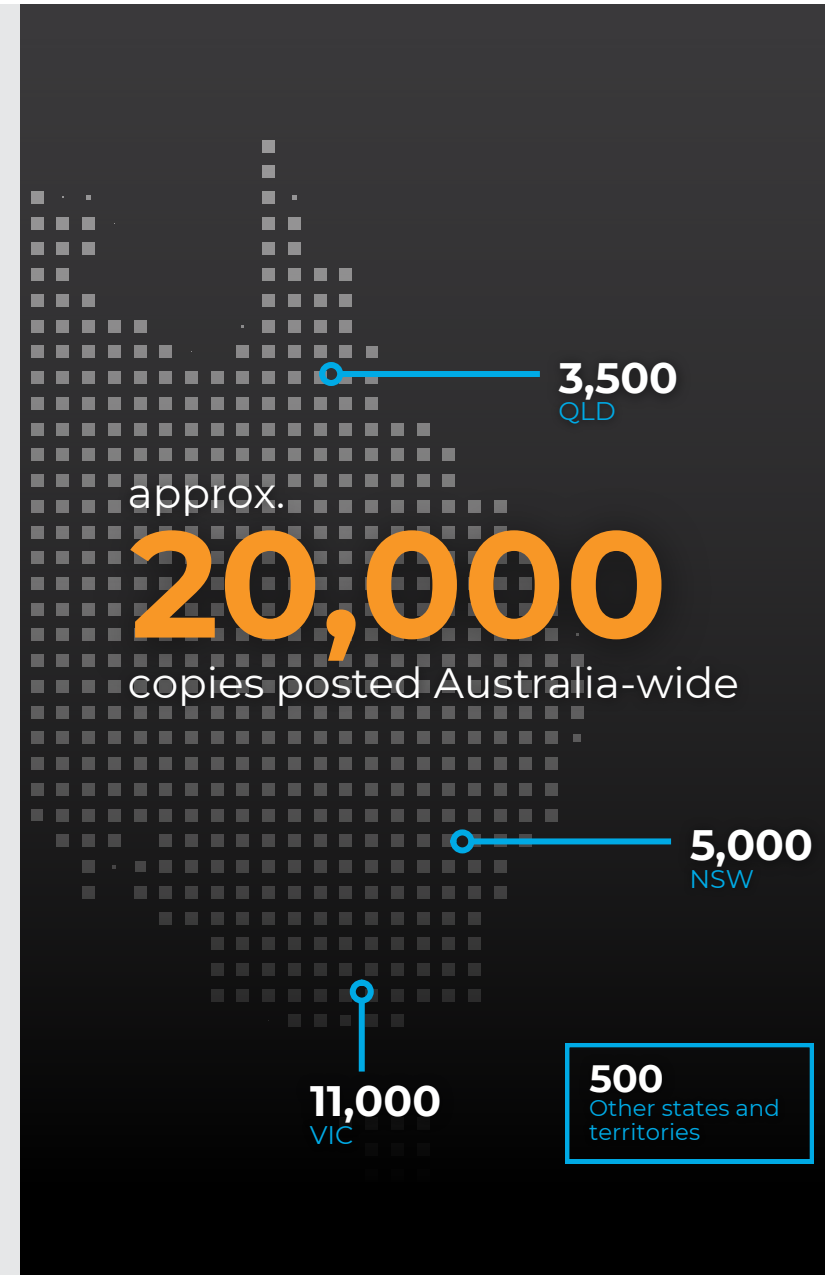
As the nationally recognised voice of the plumbing industry, the magazine delivers:

- ✓ Essential news & advocacy on industry developments
- ✓ Regulation updates & expert business advice
- ✓ Latest technology & product insights
- ✓ Inspiring profiles of industry leaders & Master Plumbers members
- ✓ Marketing & business growth strategies tailored for plumbers

“

With a trusted reputation and an engaged audience, Australian Plumbing is the ultimate platform to showcase your brand, products, and services to decision-makers across the industry.

”



*Please note: These are approximate quantities

SUMMARY

Pricing, Specifications and Deadlines

MATERIAL SPECIFICATIONS

- Supply print artwork as high resolution CMYK press ready PDFs – 300 dpi.
- No RGB colours. No registration marks, text or colour blocks in the bleed area.
- We do not accept PDF files created in Microsoft Word, PowerPoint or Publisher

“

With a distribution of 23,000 we are proud to deliver vital and urgent news and advocacy, and independent coverage of key industry topics.

”

PRICING

Pricing	Size	1 issue*	2 issues*	4 issues*
	Double page spread ad	\$ 10,900	\$ 10,500	\$ 9,900
	Full page ad or advertorial	\$ 5,900	\$ 5,500	\$ 5,200
	Half page ad or advertorial	\$ 3,500	\$ 3,300	\$ 3,000
	Back page ad feature	\$ 3,700	\$ 3,500	\$ 3,200
	Page insert (full page)	\$ 6,100		

*per issue pricing

DEADLINES

Edition	Bookings	Artwork	Publication*
Summer 2025	31 OCT	5 NOV	1 DEC
Autumn 2026	23 JAN	3 FEB	1 MAR
Winter 2026	23 APR	1 MAY	1 JUN
Spring 2026	24 JUL	3 AUG	1 SEP
Summer 2026	23 OCT	30 OCT	1 DEC

*approx. distribution date

ADVERTORIALS

Build trust and credibility with your audience

HALF PAGE ADVERTORIAL

Advertisers can take advantage of the following format options:

200 words + 2 photos OR 250 words + 1 photo

Please follow the below template:

- **Headline:** Name of your company
- **Copy:** Insert 200/250 words, as per option chosen above. Start with why you or your product is the most valuable— unique; reliable trusted; best in class
- **Contact Information:** For more information, visit [website or email here] or call [number here].

FULL PAGE ADVERTORIAL

Contact Master Plumbers for specifications.

Please follow the below template:

- **Headline:** Name of your company
- **Copy:** Insert 200/250 words, as per option chosen above. Start with why you or your product is the most valuable— unique; reliable trusted; best in class
- **Contact Information:** For more information, visit [website or email here] or call [number here].

Around the nation

Pricing:
1 quarterly edition: \$3,500
2 quarterly editions: \$3,300
4 quarterly editions: \$3,000

Consolidate your Cbus Super accounts
Did you know we regularly search out duplicate member accounts?

There may be several reasons why a member has more than one Cbus Super account. However, like having multiple accounts with different super funds, having two accounts with Cbus, means members could be paying more fees than they need to be. To help our members, Cbus Super undertakes a security process to identify members who have duplicate accounts (such as two Cbus Industry Super accounts). Once identified, we undertake steps to verify if the duplicate accounts should be merged.

Key assessment criteria include:

- what, if any, insurance the member has;
- the most recent contributions received into their account;
- the member's investment choices; and
- any beneficiary nominations.

We'll notify the member once their accounts have been merged and let them know of any insurance premiums or administration fees that may have been refunded to their accounts.

If you or your employee notices that they have two Cbus Super accounts, they can also contact us on 1300 363 784 (toll free AEST, Monday to Friday) or by email at cbusmerge@cbusuper.com.au to request their accounts to be merged.

This information is about Cbus Super. It doesn't account for your specific needs. Please consider your financial position, objectives and requirements before making financial decisions. Read the relevant Product Disclosure Statement (PDS) and Super Member Statement of Advice (SMA) for Cbus Super in English or your Call Centre 303. We will also discuss your account with you. Call 1300 363 784 (toll free AEST, Monday to Friday) or email at cbusmerge@cbusuper.com.au for more information.

40 years of Cbus Super

BEAT THE HEAT AND RISING

HALF PAGE ADVERTORIAL

Go mobile for efficiency

Pricing:
1 quarterly edition: \$5,900
2 quarterly editions: \$5,500
4 quarterly editions: \$5,200

Encourage rainwater harvesting

As sustainability takes centre stage, more homeowners are turning to rainwater harvesting to reduce water use. Dover has been a leader in this field since the early 2000s, pioneering systems like the Australian-made Rainlink range, which are highly efficient and locally manufactured.

Reduce Water Dependence
Rainlink rainwater harvesting systems are designed to help you save water and reduce your reliance on mains water. They are easy to install and maintain, and can help you save up to 50% on your water bill.

Long Term Savings
Rainlink rainwater harvesting systems are designed to help you save water and reduce your reliance on mains water. They are easy to install and maintain, and can help you save up to 50% on your water bill.

Easy Installation and Low Maintenance
Rainlink rainwater harvesting systems are designed to help you save water and reduce your reliance on mains water. They are easy to install and maintain, and can help you save up to 50% on your water bill.

Advanced Technology
Rainlink rainwater harvesting systems are designed to help you save water and reduce your reliance on mains water. They are easy to install and maintain, and can help you save up to 50% on your water bill.

Security and Property Value
Rainlink rainwater harvesting systems are designed to help you save water and reduce your reliance on mains water. They are easy to install and maintain, and can help you save up to 50% on your water bill.

FULL PAGE ADVERTORIAL

MORE DETAILS

HALF PAGE ADVERTISEMENT

Specifications:

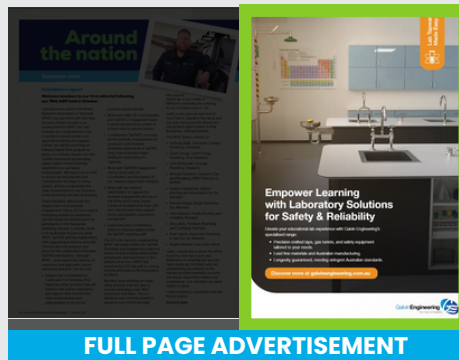
- Square finish, no bleed
- 123mm x 185mm
- landscape format



FULL PAGE ADVERTISEMENT

Specifications:

- Full bleed on all sides
- 276mm x 205mm
- Portrait format



FULL PAGE INSERT

Please contact Master Plumbers for the relevant specifications.

DOUBLE PAGE SPREAD

Specifications:

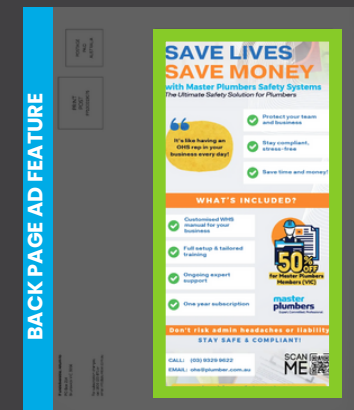
- **Square finish**, no bleed
- 246mm x 410mm
- landscape format



BACK PAGE ADVERTISEMENT

Specifications:

- 245mm x 120mm
- 5mm bleed on all sides



THANK YOU!

Thank you for choosing to advertise with Australian Plumbing Magazine, Australia's largest-circulating magazine for plumbing professionals and industry partners.

If you have any further queries about digital advertising, please reach out to Candace Feild (Manager - Growth & Partnerships).

Candace Feild

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