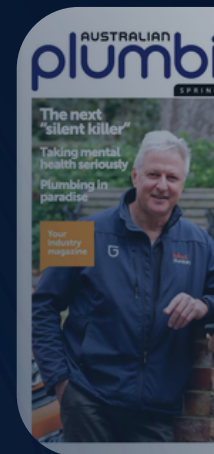


**master
plumbers**

Expert. Committed. Professional.

PRINT MEDIA KIT

FY 2026-27



TARGET YOUR CUSTOMERS

Reach Australia's largest plumbing audience through Australian Plumbing Magazine, Australia's largest-circulating publication for plumbing professionals and industry partners

For over 130 years, Australian Plumbing magazine has been the leading source of industry news, innovation, and product information. Published by Master Plumbers, it reaches 23,000 key industry professionals nationwide (20,000 printed copies & 3,000 digital).

As the nationally recognised voice of the plumbing industry, the magazine delivers:



Essential news & advocacy on industry developments



Regulation updates and **expert business advice**



Latest technology and **product insights**



Inspiring profiles of industry leaders and **Master Plumbers members**



Marketing and business growth strategies **tailored for plumbers**

“

With a trusted reputation and an engaged audience, Australian Plumbing is the ultimate platform to showcase your brand, products, and services to decision-makers across the industry.

”

20,000
copies posted Australia-wide

3,500
QLD

5,000
NSW

11,000
VIC

500
Other states and territories

PRICING, SPECS AND DEADLINES

MATERIAL SPECIFICATIONS

- Supply print artwork as high resolution CMYK press ready PDFs – 300 dpi.
- No RGB colours. No registration marks, text or colour blocks in the bleed area.
- We do not accept PDF files created in Microsoft Word, PowerPoint or Publisher

“

With a distribution of 23,000 we are proud to deliver vital and urgent news and advocacy, and independent coverage of key industry topics.

”

PRICING

Size	1 issue +GST	2 issues +GST	4 issues +GST
Double page spread ad	\$10,900	\$10,500	\$9,900
Full page ad or advertorial	\$5,900	\$5,500	\$5,200
Half page ad or advertorial	\$3,500	\$3,300	\$3,000
Back page ad feature	\$3,700	\$3,500	\$3,200
Full page insert	\$6,100	x	x
Digital magazine banner ad^	\$1,200	x	x

DEADLINES

Edition	Bookings	Artwork	Publication
Spring 2026	Jul 24, 2026	Aug 3, 2026	Sep 1, 2026
Summer 2026	Oct 23, 2026	Oct 30, 2026	Dec 1, 2026
Autumn 2027	TBA	TBA	TBA
Winter 2027	TBA	TBA	TBA
Spring 2027	TBA	TBA	TBA
Summer 2027	TBA	TBA	TBA

*Please note: Deadlines are subject to change

MAGAZINE ADVERTORIALS

Build trust and credibility with your audience

Advertisers can take advantage of a **half page advertorial** or a **full page advertorial**.

Both options provide a unique opportunity to engage directly with readers by blending informative content with your brand's message.

Cbus Promotion

Consolidate your Cbus Super accounts

Did you know we regularly search out duplicate member accounts?

There may be several reasons why a member has more than one Cbus Super account. However, like having multiple accounts with different super funds, having two accounts with Cbus, means members could be paying more fees than they need to be. To help our members, Cbus Super undertakes a monthly process to identify members who have duplicate accounts (such as two Cbus Industry Super accounts). Once identified, we undertake steps to verify if the duplicate accounts should be merged.

Key assessment criteria include:

- what, if any, insurance the member has;
- the most recent contributions received into their account;
- the member's investment choices; and
- any beneficiary nominations.

We'll notify the member once their accounts have been merged and let them know of any insurance premiums or administration fees that may have been refunded to their account.

If you or your employee notices that they have two Cbus Super accounts, they can also contact us on 1300 361 784 (8am to 5pm AEST, Monday to Friday) or by email at cbusinfo@cbussuper.com.au to request their accounts to be merged.

This information is about Cbus Super. It doesn't account for your specific needs. Please consider your financial situation, objectives and requirements before making financial decisions. Read the relevant Product Disclosure Statement (PDS) and Target Market Determination (TMD) for Cbus Super in full for more information. Call 1300 361 784 or visit cbussuper.com.au for more information. Cbus Super ABN 44 006 332 622 483. ©2026. We invest for the Construction and Building Workers Superannuation Fund (Cbus) and/or Cbus Super ABN 71 493 312 212.

40 years **cbus super**

HALF PAGE ADVERTORIAL

Davey Promotion

Encourage rainwater harvesting

As sustainability takes centre stage, more homeowners are turning to rainwater harvesting to reduce water use. Davey has been a leader in this field since the early 2000s, pioneering systems like the Australian-made RainBank range, which are highly efficient and locally manufactured.

Reduce Home Water Dependence
Davey's RainBank system enables users to rely on rainwater for tasks like water flushing, garden irrigation and laundry. The system automatically switches to mains water if rainwater levels drop, relieving strain on mains water supplies and reducing energy bills. The technology is suitable whether installed in residential and commercial properties alike.

Long-Term Savings
For homeowners, rainwater harvesting translates into substantial savings, particularly on large properties with extensive irrigation needs. RainBank's automatic switch prevents water wastage, maintaining a reliable flow whether rainwater is abundant or scarce.

Eco-Friendly Design
Davey's systems support eco-conscious living by minimising water use on treated water, reducing greenhouse gas emissions and preventing urban flooding. By tapping into renewable, clean water, users reduce their environmental footprint and contribute to a more sustainable water system.

Easy Installation and Low Maintenance
For homeowners, the RainBank system is straightforward to install and requires minimal maintenance. Options include wall-mounted and submersible pumps, allowing for customisation based on property size and pressure requirements. The ease of installation makes the RainBank a convenient, low-effort choice.

Advanced Technology
Davey's RainBank system integrates dual check valves to prevent backflow and meet AS/NZS 3500-1 standards. Built-in indicators show water source status and alert users to any issues, ensuring efficient, trouble-free operation.

Versatility and Property Value
Beyond irrigation, RainBank supports laundry, toilet, and even agricultural use, making it adaptable for various settings. Installing a rainwater harvesting system enhances property value by appealing to eco-conscious buyers and offering long-term savings.

With a heritage in water management since 1974, Davey offers reliable, Australian-made products that planners can trust to meet their needs consistently. You can depend on Davey. For more information, visit davey.com.au.




DAVEY

FULL PAGE ADVERTORIAL

HALF PAGE ADVERTORIAL

Advertisers can take advantage of the following format options:

- 200 words + 2 photos
- 250 words + 1 photo

PRICING PER ISSUE

\$3,500	\$3,300	\$3,000
1 quarterly edition	2 quarterly editions	4 quarterly editions

TEMPLATE

- **Headline:** Name of your company
- **Copy:** Insert 200/250 words, per option chosen. Include why you or your product is the most valuable— unique; reliable trusted; best in class.
- **Contact Information:** For more information, visit [website or email here] or call [number here].

FULL PAGE ADVERTORIAL

Advertisers can take advantage of the following format options:

- 300 words + 2 photos
- 350 words + 1 photo

PRICING PER ISSUE

\$5,900	\$5,500	\$5,200
1 quarterly edition	2 quarterly editions	4 quarterly editions

TEMPLATE

- **Headline:** Name of your company
- **Copy:** Insert 300/350 words, per option chosen. Include why you or your product is the most valuable— unique; reliable trusted; best in class.
- **Contact Information:** For more information, visit [website or email here] or call [number here].

STANDARD MAGAZINE PLACEMENTS

HALF PAGE ADVERTISEMENT

MAXITROL® SENTRY GS
 EXCESS FLOW VALVES GTRC APPROVED FOR RESIDENTIAL INSTALLATIONS WITH MULTILAYER PIPING

Tested operating pressure range AU/NZ 1.25-10kPa
 SENTRY GS Z model horizontal & upward flow
 SENTRY GS D model downward flow

Nominal flows from 1.6m³/hr natural gas to 16m³
 The trip flow is 30-45% above nominal flow
 MAXITROL patented damper function (DN15-25) can avoid a nuisance shut-off in case of flow peaks

NEW AMENDMENT TO AS/NZS5001 (CLAUSE 6.2.11)

AUTHORIZED MAXITROL DISTRIBUTOR

KEEFER BROS (AUST) PTY LTD
 p: 01 9580 4777
 e: sales@keeferbros.com.au
 www.keeferbros.com.au

BEAT THE HEAT AND RISING ENERGY BILLS
 Get up to 25% cashback for energy saving air...

SPECIFICATIONS

- Square finish, no bleed
- 123mm x 185mm
- Landscape format

FULL PAGE ADVERTISEMENT

Around the nation

Empower Learning with Laboratory Solutions for Safety & Reliability

Enhance your educational lab experience with Gish Engineering's specialised range:

- Precision-crafted taps, gas valves, and safety equipment tailored to your needs.
- Lead free materials and Australian manufacturing.
- Longevity guaranteed, meeting stringent Australian standards.

Discover more at gishengineering.com.au

Gish Engineering

SPECIFICATIONS

- Full bleed on all sides
- 276mm x 205mm
- Portrait format

PREMIUM MAGAZINE PLACEMENTS

DOUBLE PAGE SPREAD



SPECIFICATIONS

- Square finish, no bleed
- 246mm x 410mm
- Landscape format

FULL PAGE INSERT

SPECIFICATIONS

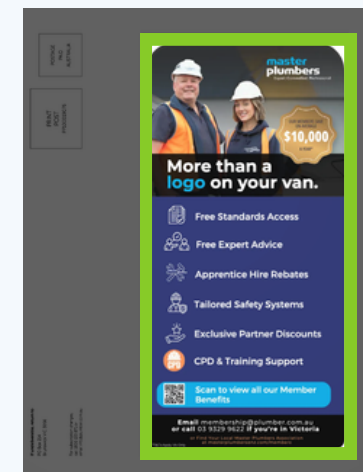
- Available for select editions.
- Please contact Master Plumbers for specifications and availability.



BACK COVER FEATURE

SPECIFICATIONS

- 245mm x 120mm
- 5mm bleed on all sides

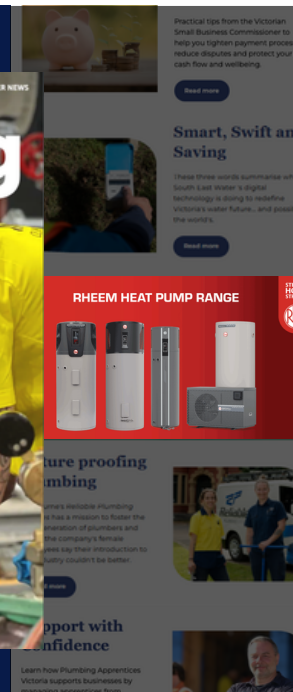


DIGITAL MAGAZINE BANNER AD

Reach members through our quarterly magazine email.

Promote your brand within the digital edition email for the Australian Plumbing Industry Magazine, distributed quarterly to Master Plumbers members and industry contacts.

Each placement includes a linked banner ad positioned throughout the email to maximise visibility and engagement.



2,000+

Recipients receive email



1 Banner

Available per edition



\$1,200

+GST per advert

WHY ADVERTISE IN DIGITAL MAGAZINE?

- Reach audiences through our quarterly email
- Align your brand alongside trusted industry content
- Promote products, services and special offers
- Drive traffic directly to your website

ARTWORK SPECIFICATIONS

	ARTWORK	1200 x 630 px.
	FORMAT	.jpg, .jpeg, .png files only
	PUBLICATION	Quarterly
	DUE DATE	1 week before publication

Australian Plumbing Magazine email

53.75%
average open rate

*since 2024

BANNER AD EXAMPLE



*ad artwork for demo purposes only, final version may vary.

GET IN TOUCH WITH OUR TEAM

Thank you for taking the time to explore our Media Kit.

We appreciate your interest in advertising with us and look forward to helping you connect with our industry audience.

For bookings, availability or further information, please contact our team using the details below.



For all booking enquiries, please contact:

Master Plumbers Membership Team

E: membership@plumber.com.au

P: (03) 9329 9622

For all artwork submissions, please contact:

Jono Khuu

Head of Communications and Marketing

E: jonathon.khUU@plumber.com.au

P: +61 487 399 676